

novastone

The way our world communicates has changed. **Have you?**



Mobile messaging is the fastest growing and most dominant digital vehicle ever with 2.5 billion people¹ in the world on messaging apps today.



A recent study from the US suggests that **up to 1/2 of the financial industry's employees are using mobile messaging** outside of firms' secure² environments.



CEO email fraud has cost businesses around the globe more than \$2 billion in little over two years³ and the threat is growing.

Sources:

¹ The Guardian (22 Jan 2016) Marketers should stop ignoring instant messages

² Infinite Convergence Solutions (26 Oct 2015) Press release

³ FT (24 Feb 2016) CEO email scam costs companies \$2bn

Developed specifically for the financial industry,
Novastone for finance gives you back control.



for finance



for finance

Because great relationships are built with communication and trust.

/ corporate banking

/ wealth management

/ retail

Novastone for finance is the next generation instant messaging technology that empowers conversations, whilst maintaining control and accountability. Ensure your conversations are owned, controlled and compliant.



Key benefits include



Security

Developed specifically for the financial industry



Compliance

Self-documenting conversations with full control and visibility



Efficiency

Fast implementation, improved operational processes and reduced costs

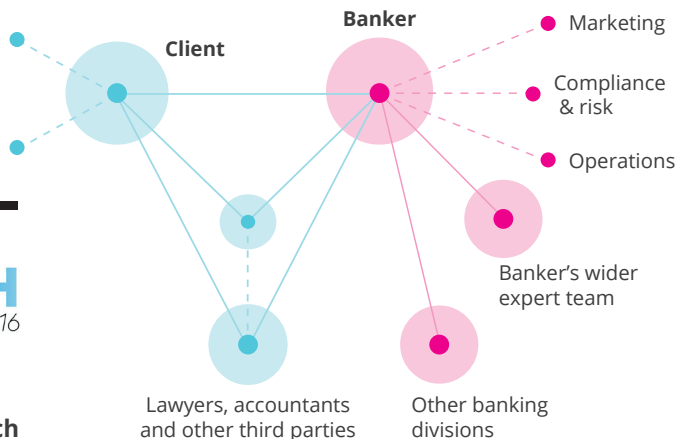


Client engagement

Communicating how your current and future customers demand

All under your complete control

In a secure framework, one-to-one or organised into teams



Future of
FINTECH
Awards 2016

Novastone named as one of the Financial Times **Fintech innovators to watch**

To find out more, email enquiries@novastonemedia.com or visit www.novastonemedia.com

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