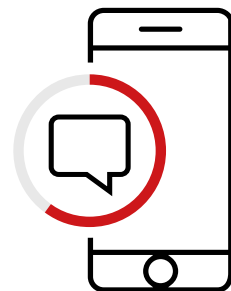# novastone

## for IM Integration

Communicate securely with your clients on
**WhatsApp with the power of Novastone**
chat operating system

**Capture and seamlessly integrate all your clients' favourite chat platforms** into a single secure platform providing a unified view to your staff.

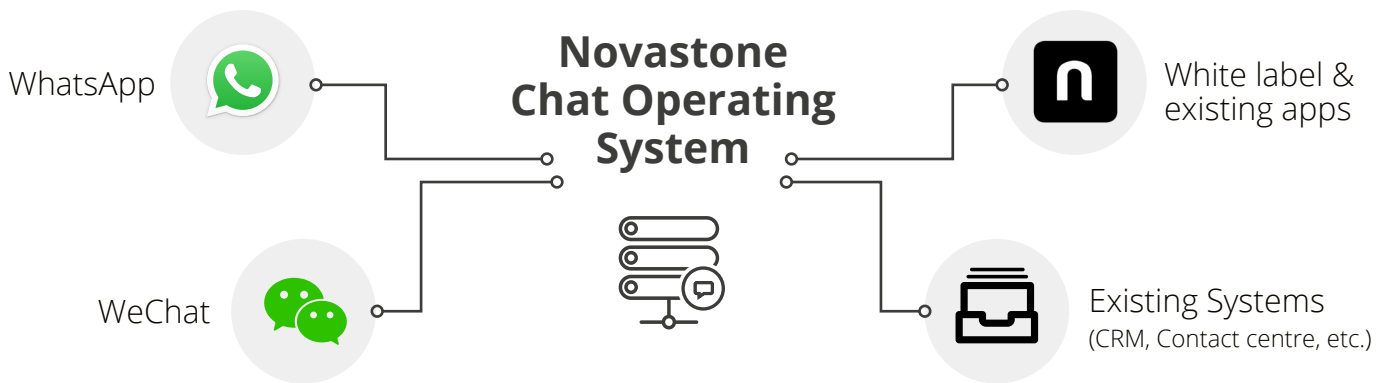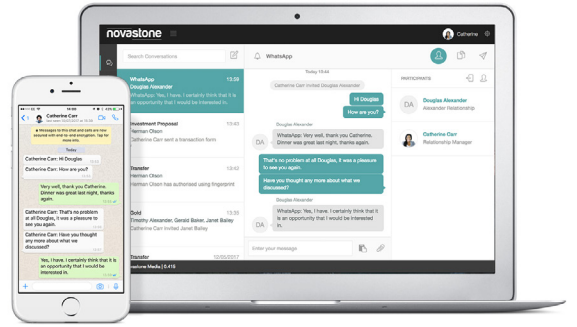**Clients spend 3 out of every 5 minutes on their mobile phones in chat.** Bring your staff and services to clients in chat while supporting compliance and new service offerings.

The way our world communicates has changed. **Have you?**

# novastone

**Novastone is a chat platform** helping financial institutions enhance the communication experience with their clients. With the **Novastone chat operating system**, connect with your clients in a secure and compliant way independently of the channel they prefer to use. Integrating your existing systems to the platform drives efficiency improvements by converting processes into conversations.

WhatsApp

WeChat

## Novastone Chat Operating System

White label & existing apps

Existing Systems
(CRM, Contact centre, etc.)

## Key benefits include

### Secure & Compliant
Self-documenting conversations with full control and visibility developed specifically for the financial industry

### Transactions
Transactions and other processes can be approved by clients as easily as with a fingerprint authorisation
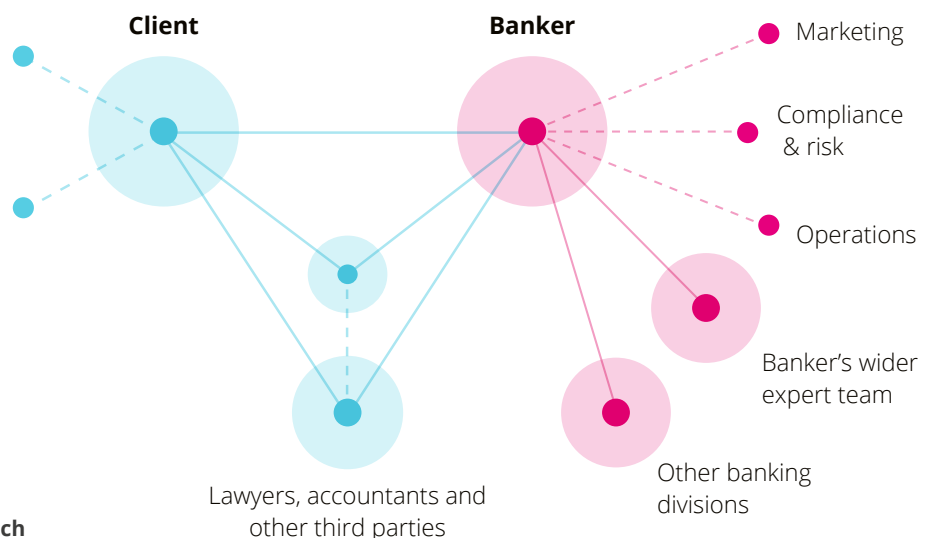
### Client engagement
Communicating how your current and future customers demand while improving efficiency

## All under your complete control

In a secure framework, one-to-one or organised into teams

**Client**

**Banker**

Marketing

Compliance & risk

Operations

Banker's wider expert team

Other banking divisions

Lawyers, accountants and other third parties

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